

BridgeBuilder Challenge

SUBMISSION CRITERIA

HOW DO I BECOME A TOP IDEA?

There are two stages to BridgeBuilder's evaluation process. Ideas that meet our basic eligibility criteria will make the Shortlist. To select our winning ideas, we'll dig a little deeper and consider the quality of the idea, and whether it is a new and desirable approach.

SHORTLISTED IDEAS

- ☐ Clearly articulates how the solution addresses two or more of the three referenced challenge categories - *peace, prosperity, and planet*.
- ☐ It's actionable.
- ☐ Targets a specific, pressing and solvable need.
- ☐ Idea/approach links to the core competencies of your organization/group (i.e., why/ how your organization is uniquely positioned to build the bridges necessary to others [especially the population it seeks to serve] to demonstrate success.
- ☐ You are a certified non-profit or for-profit organization, and have worked in your sector for at least a year.

WINNING IDEAS

- ☐ Demonstrate an understanding of the needs of intended beneficiaries and incorporate their input.
- ☐ Take a new approach to a problem, or use an existing approach in a new way.
- ☐ Have improved in response to feedback.
- ☐ Demonstrate an understanding of the context of proposed solution.
- ☐ Able to clearly demonstrate the benefit from the amount of funding and design support offered.
- ☐ Proposed projects should not extend beyond a three-year time horizon. Individual awards will not exceed \$500,000.

WHAT WILL I WIN?

- ♦ Top Ideas will be eligible to receive a share of \$1 million in funding from GHR Foundation.
- ♦ Top Ideas will be part of a cohort of top innovative organizations helping to solve pressing issues.
- ♦ Top Ideas will be invited to a kick-off workshop during which they will meet other selected organizations and explore how their ideas connect across the Challenge theme.
- ♦ Ongoing partnership with GHR Foundation and potential connection to other funder networks.
- ♦ PR and exposure.